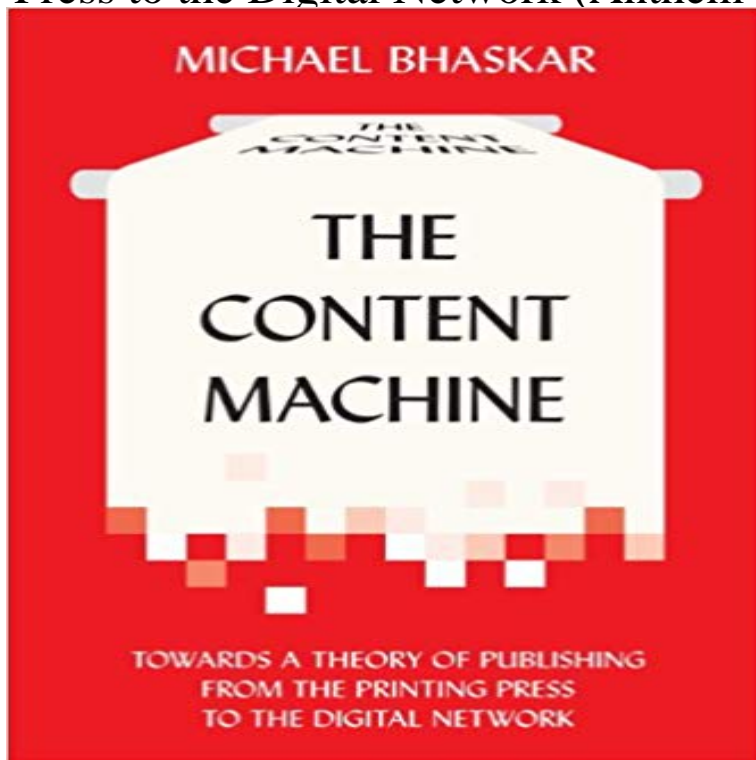# The Content Machine: Towards a Theory of Publishing from the Printing Press to the Digital Network (Anthem Publishing Studies)

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